CURATION OF YOUR ONLINE SCHOLARLY IDENTITY  

Lisa Janicke Hinchliffe  
April 3, 2018
AN UNMANAGED ONLINE PRESENCE IS AN ONLINE PRESENCE
A MANAGED ONLINE PRESENCE IS AN ONLINE PRESENCE
WHY?

✓ Increase discoverability
✓ Communicate with others
✓ Minimize effects of false and misleading information
✓ Create research relationships
✓ Strengthen your work
CONSIDER

What is the goal of your online scholarly presence?

What do you have time to manage?

Which scholarly collaboration networks/profile systems are best for you?  
(wikipedia/Comparison_of_research_networking_tools_and_research_profiling_systems)
Everyone:
Register an ORCID (https://orcid.org/)
Make a Conscious Decision re ResearchGate, Academia.edu, COS Preprints, etc.

After You Publish Something:
Claim Your Google Scholar Profile (https://scholar.google.com/)
Register with Microsoft Academic (https://academic.microsoft.com/)

If You Author/Edit a Book:
Claim Your Amazon Author Profile (https://authorcentral.amazon.com/)
ORCID

Researcher Must Register to Create

http://orcid.org/
# Lisa Hinchliffe

**University of Illinois, Urbana-Champaign | UIUC - University Library**

### About

**Introduction**

- **Current Institution**
  - University of Illinois, Urbana-Champaign | UIUC
  - University Library
  - Urbana, IL

**Skills and Expertise**

- Library Science
- Academic Librarianship
- Information Literacy
- Library
- Information Seeking
- Library Administration
- Information Literacy Teaching

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<td>64</td>
<td>375</td>
<td>128</td>
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</tbody>
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### Research

**Followers (71)**

**Following (30)**
Innovation as a framework for adopting Web 2.0 marketing approaches

by Rudy Leon and Lisa Hinchliffe

Marketing Libraries in a Web 2.0 World, 2011

... And, again, for the librarian considering a Web 2.0 resource, this process should be consider... more ▼

2 Views

Best Practices for Online Video Tutorials in Academic Libraries: A Study of Student Preferences and Understanding
CENTER FOR OPEN SCIENCE – OSF/PREPRINTS
Finding the Constellation in the Stars: Guidance for Information Literacy Programs and Pedagogy

2016, Lisa Janice Hinchliffe

Fields of study: critical literacy, information literacy, pedagogy, library science, multimedia

Beyond classroom construction and design: Formulating a vision for learning spaces in libraries

2004, Reference and User Services Quarterly, volume 44, issue 4, pp 395-398

Charles Forrest, Lisa Janice Hinchliffe, Lori Arp

In the last decade, changes in technology have transformed the way users approach learning and use of the library. Wireless access, laptops, PDAs, and plasma displays are only a few of the developments that have had an impact on the way students conduct their

Best Practices for Online Video Tutorials in Academic Libraries: A Study of Student Preferences and Understanding
Lisa Janicke Hinchliffe

Environments for Student Growth and Development: Libraries and Student Affairs in Collaboration
$1.42
Paperback

Electronic Classroom Handbook
$23.00
Paperback

Books by Lisa Janicke Hinchliffe
Showing 2 Results Books: Advanced Search

All Formats Kindle Edition Paperback

Lisa Janicke Hinchliffe is Professor/Coordinator for Information Literacy Services and Instruction, University Library, University of Illinois at Urbana-Champaign as well as an affiliated faculty member in the university's library school.
WHAT TO GATHER

- All of the names you have published under/are known as
- Identifier numbers
  - ORCID Identifier
  - Other Identifiers (Scopus Author ID, Web of Science ResearcherID, etc.)
- Digital photo/representational image
- Email address
- Personal website address
- List of publications/presentations with DOIs
- PDF copies of publications/presentations
STRATEGY

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